



FREE Virtual Speaker Series Online Video Conference

**June 24
2020**
19:30-21:00 JST

Next Generation DX Technologies for the Post-COVID-19 Era

The COVID-19 outbreak has created renewed interest in many DX technologies as we consider a new normal for social and business norms.

This talk will discuss how technologies such as IoT, 5G, XR, Biometrics and Robotics will not only directly help fight the pandemic, but will also become integrated in enterprises at a much faster pace than expected. Leading case studies from around the world will be shared and analyzed.



Women in Technology Japan

(WITJ) is proud to invite Marc Einstein for the third time as our keynote speaker to talk about "Next Generation DX Technologies for the Post-COVID-19 Era."

Agenda

- Introduction: A New Normal for DX in the Post-COVID-19 World?
- Key DX Technologies with an Improved Outlook:
 - Wearables
 - Robotics
 - 5G/6G
 - Autonomous Vehicles
 - Biometrics
 - AI
 - Big Data Analytics
 - Digital Twins
 - Virtual Reality
 - Mixed Reality
- Summary & Conclusions

Marc Einstein

has over 15 years of telecommunications and digital media industry experience, with domain knowledge covering markets, management consulting and business analysis.

An experienced speaker and presenter, he has spoken at major telecommunications conferences in addition to being featured on both print and broadcast media such as CNN, CNBC, BBC Global and Channel News Asia.

Program

19:30	"Door Opens" Participants join Zoom Online Video Conference	19:45	The Main Talk by Marc Next Generation DX Technologies for the Post-COVID-19 Era
19:35	Introduction and Event Goals WITJ's President, Annie Chang, gives her opening remarks, share her goals of session, and introduce today's Speaker	20:45	Live Q&A All participants to ask questions through Chat. Feel free to ask!
19:40	How the Session Works The Speaker of the session, Marc, will give a brief introduction and the key guidelines to the Session	20:55	Closing Annie provides closing remarks to end the session by 21:00

Women in Technology Japan (WITJ) is a volunteer organization with the mission to increase women's participation in the technology field and promote female leaders to be the forefront of innovation.
www.womenintech.jp

Registration
Pre-registration required:
marc-dx.peatix.com
Details for joining the virtual session will be sent to those who RSVP

